

FAX# 703 528 7880
SEP17/12 14.15
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

| | CLASS: | NATL. | LOCAL | REGIONAL |
|--|--------|-------|-------|----------|
|--|--------|-------|-------|----------|

CLASS: NATL.

LOCAL

REGIONAL

ICE)

DATE SEP17/12 14.15

CO-OP BILLING NEEDED

** NEW ORDER **
 TTLS \$51975..46X
 PLS CFM,T HX 9/17

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 1135P-1210A | 30 | | \$675.00 | 9/18 | 9/21 | 3 | | TU-F | 3 |

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1798
 PROGRAM : NIGHTLINE
 CON COM1 : NIGHTLINE

SEP17/12 14.15
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 2 | | | 1100A-1200N | 30 | | \$625.00 | 9/18 | 9/21 | 2 | | TU-F | 2 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| CON COM1 : THE VIEW | | | | | | | | | | | | |
| 3 | | | 1210A-105A | 30 | | \$275.00 | 9/18 | 9/21 | 2 | | TU-F | 2 |
| PROGRAM : JIMMY KIMMEL LIVE | | | | | | | | | | | | |
| CON COM1 : JIMMY KIMMEL LIVE | | | | | | | | | | | | |
| 4 | | | 1200N-100P | 30 | | \$525.00 | 9/18 | 9/21 | 3 | | TU-F | 3 |
| PROGRAM : EYEWITNESS NOON NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NOON NEWS | | | | | | | | | | | | |
| 5 | | | 400P-500P | 30 | | \$625.00 | 9/18 | 9/21 | 3 | | TU-F | 3 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| CON COM1 : DR. OZ | | | | | | | | | | | | |
| 6 | | | 500A-530A | 30 | | \$375.00 | 9/18 | 9/21 | 2 | | TU-F | 2 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |
| 7 | | | 500P-600P | 30 | | \$1,400.00 | 9/18 | 9/21 | 2 | | TU-F | 2 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |
| 8 | | | 530A-600A | 30 | | \$575.00 | 9/18 | 9/21 | 2 | | TU-F | 2 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |
| 9 | | | 600P-630P | 30 | | \$1,850.00 | 9/18 | 9/21 | 3 | | TU-F | 3 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |
| 10 | | | 600A-700A | 30 | | \$1,200.00 | 9/18 | 9/21 | 1 | | TU-F | 1 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |

REP HEADLINE# 6318811
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
SEP17/12 14.15
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 11 | | | 700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY | 30 | | \$1,850.00 | 9/18 | 9/21 | 4 | | TU-F | 4 |
| 12 | | | 700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA | 30 | | \$1,250.00 | 9/18 | 9/21 | 2 | | TU-F | 2 |
| 13 | | | 730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE | 30 | | \$1,850.00 | 9/18 | 9/21 | 3 | | TU-F | 3 |
| 14 | | | 1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS | 30 | | \$375.00 | 9/22 | 9/23 | 2 | | SA-SU | 2 |
| 15 | | | 700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | 30 | | \$675.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| 16 | | | 700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL | 30 | | \$675.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| 17 | | | 800P-1130P PROGRAM : ABC SATURDAY NIGHT CON COM1: ABC SATURDAY NIGHT | 30 | | \$2,700.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| 18 | | | 900A-1000A PROGRAM : GMA-SAT CON COM1: GMA-SAT | 30 | | \$675.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| 19 | | | 100P-600P PROGRAM : WEEKEND MOVIES CON COM1: WEEKEND MOVIES | 30 | | \$375.00 | 9/23 | 9/23 | 2 | | SUN | 2 |

REP HEADLINE# 6318811
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP17/12 14.15
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 20 | | | 700A-900A | 30 | | \$675.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : EYEWITNESS NEWSDAYBREAK | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWSDAYBREAK | | | | | | | | | | | | |
| 21 | | | 1100P-1135P | 30 | | \$1,500.00 | 9/18 | 9/23 | 3 | | TU-SU | 3 |
| PROGRAM : EYEWITNESS NEWS AT 11P | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS AT 11P | | | | | | | | | | | | |
| 22 | | | 1000P-1100P | 30 | | \$3,400.00 | 9/19 | 9/19 | 1 | | WED | 1 |
| PROGRAM : REVENGE | | | | | | | | | | | | |
| CON COM1 : REVENGE | | | | | | | | | | | | |
| 23 | | | 800P-900P | 30 | | \$3,000.00 | 9/19 | 9/19 | 1 | | WED | 1 |
| PROGRAM : MIDDLE/SUBURGATORY | | | | | | | | | | | | |
| CON COM1 : MIDDLE/SUBURGATORY | | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 51975.00 |
| TOTAL SPOTS | | | | | | | | | | | | 46 |
| SEP/12 51975.00 | | | | | | | | | | | | |

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*